



CANADIAN COUNSELLING AND
PSYCHOTHERAPY ASSOCIATION
L'ASSOCIATION CANADIENNE DE
COUNSELING ET DE PSYCHOTHÉRAPIE

Advertising Contract

See <http://www.ccpa-accp.ca/resources/advertising/> for rates.
Prior to completing this form, please read our [Advertising Guidelines](#).

| | |
|------------------------------------|------------------|
| Company Name: _____ | CCPA#: _____ |
| Contact: _____ | |
| Billing Address: _____ | |
| City, Province, Postal code: _____ | |
| Email: _____ | Telephone: _____ |
| Fax: _____ | |

Please attach advertisements to this contract and indicate preferred timeframe (urgent, standard, etc.).

I would like (check all that apply):

1. Emails

Electronic Bulletin (ListServ)

Preferred date(s): _____

Dedicated Isolated E-mail

Preferred date(s): _____

2. Job Postings Office Space Listings, Upcoming Events for the Members-Only Portal

3. Upcoming Events

4. Upcoming Event Featured Post

Preferred date(s): _____

5. Direct Mail-Out

6. Cognica select side below

Full page 1/2 page 1/4 page Business card size

Please select all issues in which you wish to include your advertisement:

Fall Spring

6. The Canadian Journal of Counselling and Psychotherapy (CJCP)

Please select the size of the advertisement:

Full page 1/2 page 1/4 page Back Cover

Please select all issues in which you wish to include your advertisement:

January April July October

Advertising Contract

The publication of any advertisement by CCPA is neither an endorsement of the advertiser, or of the products or services advertised. CCPA is not responsible for any claim(s) made in an advertisement. Advertisers may not, without prior consent, incorporate in a subsequent advertisement, the fact that a product or service had been advertised in a CCPA publication.

The acceptability of an advertisement for publication is based upon legal, social, professional, and ethical considerations. CCPA reserves the right to unilaterally reject, omit, or cancel any advertisement that does not meet these standards.

CCPA requires all ad content **no later than 7 business days prior to the scheduled date**. This is to ensure that all content may be reviewed thoroughly should any changes need to be made. **Please note that should your content not be received on time, the ad will be delayed to the next available spot/date. If advertisers would like a draft version of their Isolated Email for review, this must be requested with a signed Advertising Contract and confirmed upon delivery of a signed contract. Feedback on any changes must be sent 3 business days before the date of your advertisement. Changes will be made within 24 hours upon receipt of your feedback.**

Cancellations must be made in writing. Additions and/or revisions are subject to extra charges. Payment information must be on the contract upon receipt for the advertisement to be considered. Incomplete forms will not be processed. Payment will be processed at time of publication. Prices are net of agency commissions and are not subject to GST. Publication of any advertisement and insertion of materials is subject to the approval, by CCPA, of the advertisements and inserts.

The publication of any advertisement by CCPA, is neither an endorsement of the advertiser, or of the products or services advertised. CCPA is not responsible for any claim(s) made in an advertisement.

*By signing this contract, I agree to the above-mentioned terms.

Method of payment: Cheque Credit Card Etransfer (Invoice will be sent with payment instructions)

Credit Card # (VISA, MASTERCARD, AMERICAN EXPRESS) _____

Expiry Date (MM/YY) _____

CVV _____

Card Holder's Name _____

***Signature:** _____ ***Date:** _____

Please email the completed form to communications@ccpa-accp.ca.