

Canadian School Counselling Week
February 3 – 7, 2020
School Counsellors Chapter
Canadian Counselling and Psychotherapy Association

Canadian School Counselling Week is held annually the first week of February. The week is to recognize the contributions of the School Counselling Profession to the personal, social, educational, and career development, and the mental health and well being, of all students in Canada. Canadian School Counselling Week is organized by the School Counsellors Chapter of the Canadian Counselling and Psychotherapy Association and supported by regional School Counselling Associations in Canadian provinces and territories.

The goal of Canadian School Counselling Week is to increase the public's awareness of the scope of programs and services that characterize the School Counselling Profession in Canada and highlight the role of School Counsellors in supporting student success. Various templates of promotional materials are available on the CCPA School Counsellors Chapter website. Resources may be downloaded by School Counsellors to advertise and organize plans for Canadian School Counselling Week. Resources include a sample press release and proclamation, sample posters, certificates and suggested activities.

Overview of 2020 Canadian School Counselling Week (Summary of Events):

- Promoted by the Canadian Counselling and Psychotherapy Association (tweeted and posted on CCPA website; e-mailed to all CCPA members; press release to media outlets in Canada)
- Promoted by the CCPA School Counsellors Chapter (tweeted and posted on the Chapter website: e-mailed to all Chapter members)
- Video Message by the Honourable Justin Trudeau, Prime Minister of Canada, was posted on the CCPA School Counsellors Chapter website.
- The Member of Parliament who had committed to recognize Canadian School Counselling Week in the House of Commons had to cancel last minute and CCPA was not able to reschedule it.
- CCPA sent the following packages (English and French) to all Ministries/Departments of Education in Canada: embargoed press release; overview of Canadian School Counselling Week; and a bilingual Canadian School Counselling Week poster.
- The Nova Scotia Department of Education sent promotional materials to all Regional Centres for Education in Nova Scotia; Regional Centres sent materials to all school counsellors and promoted the week on websites, e.g. Halifax Regional Centre for Education & South Shore Regional Centre for Education
- Proclamation in the Halifax Regional Municipality, Nova Scotia, by the Mayor of Halifax
- Proclamation by the Mayor in the Municipality of the District of Lunenburg, Nova Scotia
- Promoted by CKBW-FM radio station in Bridgewater, Nova Scotia
- Promoted by the Nova Scotia Teachers Union publication, "The Teacher"
- Promoted by the Canadian Accredited Independent Schools (CAIS)
- Promoted by the Conference of Independent Schools of Ontario (CIS Ontario)
- Promoted on the Horizon School Division in Humboldt, Saskatchewan
- Promoted on the Living Sky School Division website, Saskatchewan
- Promoted by Conseil des écoles fransaskoises, Saskatoon, Saskatchewan
- A number of celebrations took place in individual schools across Canada

Report submitted by:

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CCPA School Counsellors Chapter
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