

Manitoba Chapter AGM
September 13, 2020

Manitoba/Nunavut Director's Report

I am honored to be part of the Manitoba Chapter in my role as Regional Director for Manitoba and Nunavut and Board Liaison. In preparation of this report, I know I am not alone in trying to recap all the great work done by many pre-COVID-19 pandemic and what has transpired since. In mid-March 2020, everyone's world changed; how and what we normally did was suddenly not the same. I feel extremely proud of the Manitoba Chapter and the leadership of the team at National Office for quickly identifying the priorities to be addressed and actions taken. The work continues, although in different ways. My heart is filled with gratitude to be a member of this strong professional association.

I continue to be inspired by the ongoing work the Chapter is engaged in and the vision going forward. Details of this work will be covered in the respective reports today, but I wanted to acknowledge the hard work, dedication, and high level of professionalism ever present by our members. It is energizing to be a part of this team.

As this region's director, I am committed to having your voice represented at the national table. As a member of the CCPA National Board of Directors, our responsibilities are to ensure the policies, procedures, initiative, and advocacy work of the Association are aligned with the best interests of our members and the public. The board meets monthly via zoom and usually have two in-person board meetings per year (May and November). This year, like so many in-person events, we are now meeting via zoom for these two-day meetings. There are several standing committees of the board. I currently Chair the Awards Committee and our role is to oversee the CCPA Awards Program.

The Manitoba and Nunavut Region membership continues to grow. At August 2020, we have 380 members. Many of these members are member of the Manitoba Chapter. Since the last Chapter AGM, our membership has increased by 18% with 59 new members. Great to see many students as well as professionals throughout the region being a part of our association. CCC designation remains steady at 60%.

National Updates

Code of Ethics:

Effective July 1, 2020, the updated Code of Ethics was launched and available on the CCPA website. Also included is a link of a chart of the specific changes for quick reference. A webinar is available giving an excellent overview.

Expanded Resources and Webinars:

During these unprecedented times, the need for new resources have been developed to assist members. Encourage everyone to check the CCPA website regularly as ongoing

updates are posted there. As we are all coping and learning with the impact of COVID-19 on us both professionally and personally, these resources can help.

National Conference:

Unfortunately, the 2020 CCPA Conference in Edmonton in May was cancelled due to the current health situation. However, plans are in full swing for the 2021 CCPA Virtual Conference for May 13 -15, 2021. Although this will be different, a full slate of speakers, workshop sessions, and ways to engage are already in the works. Having a virtual conference opens up the opportunity for more to attend and reduce the costs of time and travel that may be limiting. Conferences are such an amazing opportunity to learn as well as connect with our colleagues from across the country. I am excited about this new mode to do just that. I encourage everyone to partake if possible.

Change in CCPA-CEO

Many of you may already be aware that Barb MacCallum is retiring after many years as CEO at the end of September. Those who have worked with Barb know firsthand her amazing knowledge and endless support for CCPA members. Kim Hollihan will be the CEO effective October. Kim has been the Deputy CEO for several years and has worked alongside Barb. So wonderful to work with both these amazing leaders. Barb will continue in her new role of CEO Emerita.

Respectfully submitted,

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