

## **Canadian School Counselling Week**

February 1-5, 2021

A week to recognize the contributions of the School Counselling Profession to the personal, social, educational and career development, and the mental health and wellbeing, of all students in Canada.

**The event:** School Counsellors are invited to join in the celebration of the Canadian School Counselling Week, Feb. 1-5, 2021. This special recognition week has been organized by the School Counsellors Chapter of the Canadian Counselling and Psychotherapy Association. Canadian School Counselling Week is part of a North American focus on the school counselling profession.

**The Goal:** The goal of Canadian School Counselling Week is to increase the public's awareness of the scope of programs and services that characterize the school counselling profession in Canada within the twenty-first century and beyond. This special week will highlight the role school counsellors play in supporting student success. It will also build a sense of national identity within the School Counselling Profession.

**The plans:** Individual professionals will have many creative ideas to raise public awareness of the ways in which school counsellors foster student growth with respect to their personal, social, academic and career development. The national School Counselling Committee of the CCPA School Counsellors Chapter will make various templates of promotional materials available on our Chapter's page on the CCPA website: [www.ccpa-accp.ca](http://www.ccpa-accp.ca). Resources may be downloaded by school counsellors to advertise and organize plans for the Canadian School Counselling Week. Resources will include a sample press release and proclamation, sample posters, certificates and suggested activities. Upon request, copies of the Chapter's brochure will be sent out by surface mail. An evaluation form will be included to provide the Chapter with feedback in planning a larger scale Canadian School Counselling Week the following year.