

***Canadian School Counselling Week***  
***February 4 – 8, 2019***  
***School Counsellors Chapter***  
***Canadian Counselling and Psychotherapy Association***

Canadian School Counselling Week is held annually the first week of February. The week is to recognize the contributions of the School Counselling Profession to the personal, social, educational, and career development, and the mental health and well being, of all students in Canada. Canadian School Counselling Week is organized by the School Counsellors Chapter of the Canadian Counselling and Psychotherapy Association and supported by regional School Counselling Associations in Canadian provinces and territories.

The goal of Canadian School Counselling Week is to increase the public's awareness of the scope of programs and services that characterize the School Counselling Profession in Canada and highlight the role of School Counsellors in supporting student success. Various templates of promotional materials are available on the CCPA School Counsellors Chapter website. Resources may be downloaded by School Counsellors to advertise and organize plans for Canadian School Counselling Week. Resources include a sample press release and proclamation, sample posters, certificates and suggested activities.

Overview of 2019 Canadian School Counselling Week (Summary of Events):

- Video Message by the Honourable Justin Trudeau, Prime Minister of Canada, posted on the CCPA School Counsellors Chapter website and regional school counselling professional association websites
- Proclamation in the House of Commons by the Honourable Robert Falcon-Ouellette, Member of Parliament for Winnipeg Centre
- Proclamation in the Halifax Regional Municipality, Nova Scotia, by Mayor Mike Savage
- Proclamation in the Municipality of the District of Lunenburg, Nova Scotia
- Proclamation in the Town of Bridgewater, Nova Scotia
- Promoted by the Canadian Counselling and Psychotherapy Association (tweeted and posted on CCPA website; e-mailed to all CCPA members; press release to media outlets in Canada)
- Promoted by the CCPA School Counsellors Chapter (tweeted and posted on the Chapter website; e-mailed to all Chapter members)
- Promoted on the Halifax Regional Centre for Education website, Halifax, Nova Scotia
- Promoted on the South Shore Regional Centre for Education website, Bridgewater, Nova Scotia
- Promoted on the Canadian Accredited Independent Schools website
- Promoted on the Saskatchewan Rivers Public School Division website
- Promoted on the Living Sky School Division website, Saskatchewan
- Promoted on the Chinook School Division website, Saskatchewan
- Promoted on the Prairie Spirit School Division website, Saskatchewan
- Promoted by the Prairie Valley School Division website, Saskatchewan
- Promoted on the Horizon School Division website, Saskatchewan
- Promoted on the "Orangeville Today Community News" website, Ontario
- Promoted on the Newfoundland NLCPA website
- Promoted on the Toronto Catholic School Division website, Ontario

- Promoted on the Fort McMurray School Division website, Alberta
- Promoted by the Westwind School Division (article written in the Lethbridge, Alberta newspaper)
- Promoted by the Alberta Teachers Association Council (ATA) Council for School Counsellors
- Promoted in the School Column of the “Fort McMurray Today” publication
- Promoted on the CKBW FM radio station, Bridgewater, Nova Scotia
- Radio interview from Kamloops, British Columbia, with Chapter President, Lisa Cheyne-Zanyk
- Article written by Lisa Cheyne-Zanyk and Janice Graham-Migel, published in the “Canadian School Counsellor” magazine
- Article written by Janice Graham-Migel published in the January/February, 2019, issue of “The Teacher,” (Nova Scotia Teachers Union publication)
- A number of celebrations took place in individual schools across Canada

Report submitted by:

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CCPA School Counsellors Chapter  
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