

Canadian School Counselling Week
February 5 – 9, 2018
School Counsellors Chapter
Canadian Counselling and Psychotherapy Association

Canadian School Counselling Week is held annually the first week of February. The week is to recognize the contributions of the School Counselling Profession to the personal, social, educational, and career development, and the mental health and well being, of all students in Canada. Canadian School Counselling Week is organized by the School Counsellors Chapter of the Canadian Counselling and Psychotherapy Association and supported by regional School Counselling Associations in Canadian provinces and territories.

The goal of Canadian School Counselling Week is to increase the public's awareness of the scope of programs and services that characterize the School Counselling Profession in Canada and highlight the role of School Counsellors in supporting student success. Various templates of promotional materials are available on the CCPA School Counsellors Chapter website. Resources may be downloaded by School Counsellors to advertise and organize plans for Canadian School Counselling Week. Resources include a sample press release and proclamation, sample posters, certificates and suggested activities.

Overview of 2018 Canadian School Counselling Week (Summary of Events):

- Video Message by the Honourable Justin Trudeau, Prime Minister of Canada
- Proclamation in the House of Commons by the Honourable Kevin Sorenson, Member of Parliament for Battle River—Crowfoot, Alberta
- Proclamation in the Halifax Regional Municipality, Nova Scotia, by Mayor Mike Savage
- Proclamation in the Municipality of the District of Lunenburg, Nova Scotia
- Proclamation in the Town of Bridgewater, Nova Scotia
- Promoted by the Canadian Counselling and Psychotherapy Association (tweeted and posted on CCPA website; e-mailed to all CCPA members; press release to media outlets in Canada)
- Promoted by the CCPA School Counsellors Chapter (tweeted and posted on the Chapter website; e-mailed to all Chapter members)
- Promoted on the Halifax Regional School Board website, Halifax, Nova Scotia
- Promoted on the South Shore Regional School Board, Bridgewater, Nova Scotia
- Promoted on the Living Sky School Division website, Saskatchewan
- Promoted by the Canadian Teachers' Federation through social media, CTF website/blog
- Radio interview by Belinda Josephson (Chapter Past President)
- Mail out to all public schools in Nova Scotia from the Nova Scotia Department of Education and Early Childhood Development. The mail out included a letter from the Nova Scotia School Counsellors Association (NSSCA) and two posters.
- Article written by Janice Graham-Migel published in the January/February, 2018, issue of "The Teacher," (Nova Scotia Teachers Union publication), as well as the Winter, 2018, issue of COGNICA (CCPA publication)
- A number of celebrations took place in individual schools across Canada

Report submitted by:

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