

CCPA 2020 Conference

May 7-10, 2020

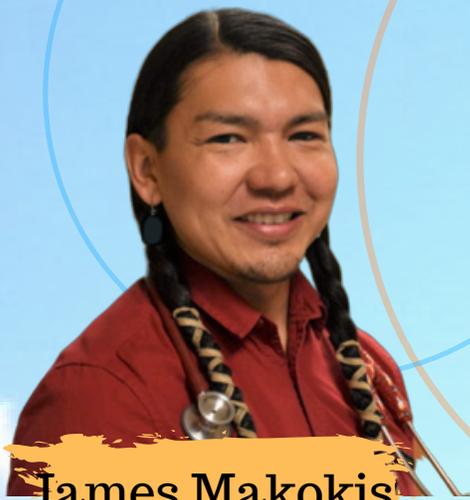
Congrès 2020 de l'ACCP

7 au 10 mai 2020

Sponsorship Package

Trousses pour les commanditaires

HÔTEL WESTIN HOTEL
EDMONTON, AB



James Makokis

Lori Gill

Carol Allain

Miyomâmitoneyihcikan,
sohkemâmitoneyihcikan - "A Good
Mind, a Strong Mind: Understanding
the Indigenous Health Care System"

Intersections: Attachment, Adversity,
and Health Outcomes and Integrative
Healing to Promote Repair

Le choc des générations : Du je
trionphant au nous rassembleur

.....

.....

.....

"Un bon esprit, un esprit fort :
Comprendre le système de santé
autochtone"

Attachement, adversité et résultats sur
la santé, ainsi que guérison intégrative
pour favoriser la réparation

Generational Shock: Uniting
Triumphant Individuals



CANADIAN COUNSELLING AND
PSYCHOTHERAPY ASSOCIATION

L'ASSOCIATION CANADIENNE DE
COUNSELING ET DE PSYCHOTHÉRAPIE

www.ccpa-accp.ca/annual-conference



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Hôtel Westin Hotel, Edmonton, Alberta, Canada



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CCPA 2020 Conference

The CCPA 2020 Conference will be held at the Westin Hotel in Edmonton, Alberta from May 7 – 10, 2020. This year's conference will inspire attendees through:

- charismatic keynotes;
- feature information-packed workshops;
- in-depth sessions spanning key issues; and
- exhibits.

The chief objective of the conference is to provide a professional development opportunity for attendees that will enhance their ability to help their clients. The conference strives to:

- further the field of counselling in Canada;
- facilitate the professional development of its practitioners;
- promote the exchange of theory and research in counselling; and
- encourage the exchange of ideas and information between delegates, and between delegates and the CCPA Board of Directors.

The event also allows opportunity for networking and sharing of information and best practices among attendees. Conference participants will leave the sessions with new practical tools, information, and contacts to help them in their day-to-day work as they assist clients.

This year's conference will attract approximately 500 attendees who will open doors at companies, agencies and networks you want to reach.

Traditionally hard to reach, these motivated practitioners rely on this conference for its proven excellence in information sharing, training and networking. They look to forum sponsors and exhibitors for the latest information on innovative and reliable products, services and supports.



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Confirmed Keynote Speakers



James Makokis

Miyomâmitoneyihcikan, sohkemâmitoneyihcikan – “A Good Mind, a Strong Mind:
Understanding the Indigenous Health Care System”

Carol Allain

Generational Shock: Uniting Triumphant Individuals



Lori Gill

Intersections: Attachment, Adversity, and Health Outcomes and Integrative Healing to
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Sponsorship Opportunities

Sponsorship of this conference is an opportunity for companies to connect with mental health practitioners, their associates and their staff.

Pre-designed packages are available which range from \$250 to \$7,500. A customized sponsorship package can also be developed to fit the sponsor's goals and budget.

Additional information on the conference is available on the CCPA Conference website www.ccpa-accp.ca/annual-conference/



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All Sponsors Receive

Pre-Conference Acknowledgement

- In Pre-Conference materials on the CCPA web site with a link to your home page
- Acknowledgement in conference promotional materials

During the Conference

- Acknowledgement through your logo and placement of your written material in the Conference Registration Kit
- A formal "Thank You" during the event you are sponsoring
- Acknowledgement in the Conference Program

Post-Conference Acknowledgement

- In post-conference materials on the CCPA Web site
- In the Electronic Newsletter of CCPA



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Sponsorship Opportunities

Conference Simultaneous Interpretation Services Simultaneous interpretation services for one session in each time slot throughout the event. A full-page ad will be printed in the program.	\$7,500.00
Sponsorship of Keynote Speakers Professional fees and expenses. <i>Limited to 3 companies/agencies (1 per keynote speaker).</i>	\$5,000.00
Translation of Final Program Translation of session descriptions and presenter bios.	\$2,500.00
Program Guide Printing Printing and binding of the final program.	\$2,000.00
Conference Kit Bags	\$1,600.00
Banquet Dinner and Dance – May 15 (Award Ceremony) Opportunity to place a sponsorship sign on an easel at the front of the room.	\$1,500.00
Refreshment and Coffee Break Sponsors Coffee/ tea/ juice/ muffins. <i>Limited to 8 companies/agencies (1 per break)</i>	\$1,000.00
Conference Supporter Gain provincial and national exposure in the counselling field by making a supporter donation. Cash donations are appreciated. We are also seeking door prizes and giveaways. Supporter funding underwrites the overall costs associated with the conference.	\$750.00
Conference Kit Bag Insertion Limited opportunities exist to place small items within the conference kit bag. Items are subject to approval for size and suitability. <i>Fee per item \$250.00.</i>	\$250.00



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Contact Information

If you have any questions or to discuss your involvement, contact one of the following:

Karina Albert, Office Manager, CCPA

613 237-1099

karina@ccpa-accp.ca

Alene Holmes, Conference Coordinator

506 446-9159

conference@ccpa-accp.ca

Information on conference activities will be posted on the CCPA website at:

www.ccpa-accp.ca/annual-conference



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Sponsor Application Form

Name of Company (Sponsor):	
Contact Person:	
Address:	
City/Province/Postal Code:	
Telephone:	
Fax:	
E-mail:	

Level of sponsorship: Which level are you interested in?

- \$7,500.00 Conference Simultaneous Interpretation Services
- \$5,000.00 Sponsorship of Keynote Speakers
- \$2,500.00 Translation of Final Program
- \$2,000.00 Program Guide Printing
- \$1,600.00 Conference Kit Bag
- \$1,500.00 Banquet and Dance – May 12, 2018
- \$1,000.00 Refreshment and Coffee Break Sponsors
- \$750.00 Conference Supporter
- \$250.00 Conference Kit Bag Insertion



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We _____ (company name) agree to sponsor the CCPA Conference.

Authorized by: (Signature)

Date

Total: \$ _____

Please make cheques payable to: **Canadian Counseling and Psychotherapy Association**

Send to:

Canadian Counseling and Psychotherapy Association (CCPA)

202-245 Menten Place

Ottawa, ON, K2H 9E8

Phone: 1- 877-765-5565

Fax: 613 237-9786

Open Monday to Friday 9:00 am to 5:00 pm EST.



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Who is CCPA?

The Canadian Counselling Association & Psychotherapy (CCPA) is a national and bilingual association of professionally trained counsellors engaged in the helping professions. CCPA is dedicated to the enhancement of the counselling profession in Canada. CCPA members work in many diverse fields of education, employment and career development, social work, business, industry, mental health, public service agencies, government and private practice. CCPA presently has approximately 5,600 members across the country. CCPA members who undergo the certification process are eligible to use CCPA's Canadian Certified Counsellor (CCC) designation.

The association has provided leadership and has been involved in the promotion of counselling since 1965. It nurtures formal and informal links with similar organizations in Canada and internationally. It offers the opportunity for its members to be in contact with other counsellors, who are active in a variety of work settings, world wide, in order to exchange ideas and best practices, provide mutual support and promote professional development. In addition, CCPA presently has several Chapters, representing specialized interest groups of counsellors from all parts of Canada.