

**Manitoba/Nunavut  
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**Abstract**

Membership of the Manitoba and Nunavut Region continues to grow. At April 2019, we have 321 members. With 51 new members over the year, this represents a 19% increase over April 2018. Of these members, 10% are students and 2% are in Nunavut. Over 85% of our members are in urban centres (Brandon and Winnipeg) with 15% in various rural areas across the region. Over 60% of our members have CCC designation. This speaks strongly to the value of certification.

As noted by other Regional Directors, the vast areas covered in our regions and the varying needs this represents bring challenges in how we can best serve our members. My priority going forward in the next term of 2019-2021 is to develop ways and means to connect with members and attend to how to better support them. Since last report in November 2018, I have connected with members via email and some in person events as well as with each of Manitoba's four Universities and students of counselling programs. I am proud to be a part of the Awards Committee and all the great work that this committee has done. As our current Chair, Kathy Offet-Gartner has completed her term and steps away from the position. I have put my name forward to fill the chair role. Kathy's leadership is greatly valued on this committee and the progress made clearly speaks to this. I also continue to work closely with the Manitoba Chapter as Board Liaison in support of their ongoing work on the FACTMB committee, the Manitoba 3<sup>rd</sup> Party Billing Pilot Project, and the Chapter for Reconciliation Initiative.

**Résumé**

Le nombre de membres de la région du Manitoba et du Nunavut continue de croître. En avril 2019, nous avons 321 membres. Avec 51 nouveaux membres au cours de l'année, cela représente une augmentation de 19% par rapport à avril 2018. Parmi ces membres, 10% sont des étudiants et 2% sont au Nunavut. Plus de 85% de nos membres vivent dans les centres urbains (Brandon et Winnipeg) et 15% dans diverses régions rurales de la région. Plus de 60% de nos membres ont la désignation CCC. Cela témoigne de la valeur de la certification.

Comme l'ont noté d'autres administrateurs régionaux, les vastes zones couvertes dans nos régions et les besoins divers représentent des défis pour la meilleure façon de servir nos membres. Ma priorité pour le prochain mandat de 2019-2021 est de développer des moyens d'établir des liens avec les membres et de trouver des moyens de les aider davantage. Depuis le dernier rapport publié en novembre 2018, j'ai communiqué avec les membres par courriel et lors de rencontres en personne, ainsi qu'avec chacune des quatre universités du Manitoba et des étudiants en programmes de counseling. Je suis fière de faire partie du comité des prix et de l'excellent travail accompli par ce comité. En tant que présidente actuelle, Kathy Offet-Gartner a terminé son mandat et quitte son poste. J'ai proposé mon nom pour remplir le rôle de présidente. Le leadership

de Kathy est grandement apprécié par ce comité et les progrès réalisés en témoignent clairement. Je continue également de travailler en étroite collaboration avec la Section du Manitoba en tant que liaison avec le conseil afin de soutenir les travaux en cours au sein du comité FACTMB, du projet pilote de facturation par un tiers au Manitoba et de l'initiative de la Section pour la réconciliation.

## **Connections and Communications**

**Manitoba Universities:** In November 2018, Erika Tilson, CCPA's Certification Coordinator, and myself presented to students (CCPA and non-CCPA members) and faculty at the University of Manitoba and Université St. Boniface. We also had a face-to-face meeting with faculty of University of Winnipeg – Marriage and Family Therapy Program. These presentations were successful in clarifying the membership benefits and certification procedures the Canadian Counselling and Psychotherapy Association. I also highlighted the work currently happening in our region. This opportunity was made possible through the approved Regional Development Fund Application.

These presentations strengthened our relationships with faculty at these institutions and helped to identify how their programs can align to CCPA's certification criteria. The presentations also helped us reach out and connect to students. As the student rep positions at these particular universities are currently vacant, this gave the opportunity to talk about what this role entails. We believe that our visit generated interest in the Association and encouraged students to join as well as encouraged further contact with any questions after our departure.

**Student Reps:** I continue to work closely with the Student Rep for Brandon University. Laura, has done a great job in her first year in providing information and support to students about CCPA. As this was the first time there had been a Student Rep at BU, she has laid a great foundation and plans for the coming year. I have made plans with faculty at BU and Laura to do some in-person presentations in the fall to provide more information on CCPA as an association as well as certification information. Preliminary plans have also been made for further presentations and opportunities to connect with faculty and students at University of Manitoba, Université St. Boniface and University of Winnipeg. During the presentations to students in November, there was some initial interest in finding out more about the role of Student Rep. As the school year has now wrapped up and demands on their time are not so great, I am hoping those interested will be in contact.

**Manitoba Chapter:** As the board liaison, I continue to support the strong work being done by the Manitoba Chapter. At their AGM in March 2019, several new members joined the board. I am excited about the increased interest in the Manitoba Chapter from members as well as the activities they continue to work hard on.

**Third Party Billing Pilot Project:** The Manitoba pilot is going strong. Under the leadership of Chapter Executive member Brie DeMone, this committee has developed a

clear plan with established objectives and timelines. Since November 2018, they have met monthly and with the strong support and guidance from Kim Hollihan and Julie Holden, have developed tools and outreach strategies as well as key stakeholders for outreach going forward. Updates on this project will be part of the round table session of national updates hosted by the Private Practitioners Chapter at the CCPA Conference.

**FACT-MB:** Work continues by the Manitoba Chapter representatives as part of the committee in the process towards regulation. Currently the focus is in refining its application. The representing members from the Manitoba Chapter have been involved since the committee's inception and continue to be a strong voice at the table. I would like to thank Barb MacCallum for her ongoing support, and in particular, for being able to attend these meetings recently. Her knowledge, experience, and support has greatly added to the discussions and the process. As part of the CCPA Conference 'Cross Country Check-up' session, I will be presenting on behalf of Manitoba. This will be a great opportunity to provide a snapshot of what is happening in Manitoba and hear how other regions are doing.

### **Concerns and Challenges**

As noted previously, increasing support, access, and communications to all our members across the vast area of the region is both a challenge and a priority for myself over this next term. In addition to continuing face to face opportunities, I will be reaching out to members in different areas, predominantly rural, northern communities, and Nunavut, with ideas on how we can better connect on a regular basis and with focus to what they would like to have in information and support.

The recent success of FACT AB in obtaining regulation has given a renewed sense of hope and energy to FACTMB. As the committee continues their important work towards regulation for Manitoba, seeing other provinces reach the end goal helps in this long and often challenging process. The Manitoba Chapter is very much behind the importance of this process and are determined to support the representatives on the FACTMB committee.

### **TRC Calls to Action Update**

The important work how we can ensure cultural safety in our profession and ways to create opportunities to learn, connect, and make changes together between Indigenous and non-Indigenous individuals, professionals and communities is an ongoing priority. Steps towards this in part, was recently explored by the Manitoba Chapter in seeking advice on how to best invite more Indigenous representation on the board. Thank you to Jamie Warren for your support and wisdom in helping this process.

### **Coming Attractions**

- Presentation to the graduating cohort of Art Therapy and Expressive Arts students at The Winnipeg Holistic Expressive Arts Therapy (WHEAT) Institute about

FIPPA and PIPEDA as well as CCPA in June. The Director of WHEAT, Darci Adam, is a CCPA member and I am very happy to support this.

- University faculty and student connections – Fall 2019
- Ongoing Project:
  - 3<sup>rd</sup> Party Billing Pilot
  - Fact-MB regulations
  - MB Chapter Networking events

Respectfully submitted,

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