



CANADIAN COUNSELLING AND
PSYCHOTHERAPY ASSOCIATION
L'ASSOCIATION CANADIENNE DE
COUNSELING ET DE PSYCHOTHÉRAPIE



in partnership with
International Association
For Counselling

CCPA & IAC 2019 Conference

May 13-16, 2019

Moncton, New Brunswick

Sponsorship Package



Cannabis: Essentials for
Practice?

Dr. Andrea Burry



The Mentally Healthy
Campus

Mark Henick



Families in Canada; What,
So What Now What?

Nora Spinks



Queering and Decolonizing
Trauma Work:
A Path for Two-Spirit Wellness

Stel Raven



The Counselling and
Psychotherapeutic Bond
and Rupture

Réginald Savard

www.ccpa-accp.ca/annual-conference



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CCPA & IAC 2019 CONFERENCE / CONGRÈS 2019 DE L'ACCP ET IAC

May 13-16, 2019 / Du 13 au 16 mai 2019

Delta Hotel Beauséjour / Hôtel Delta Beauséjour
Moncton, New Brunswick / Moncton, Nouveau-Brunswick



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CCPA & IAC 2019 Conference

The CCPA & IAC 2019 Conference will be held at the Delta Hotel Beauséjour, in Moncton, New Brunswick from May 13 – 16, 2019. We are partnering with the International Association for Counselling (IAC) and bringing you an International flavor! This year's conference will inspire attendees through:

- charismatic keynotes;
- feature information-packed workshops;
- in-depth sessions spanning key issues; and
- exhibits.

The chief objective of the conference is to provide a professional development opportunity for attendees that will enhance their ability to help their clients. The conference strives to:

- further the field of counselling in Canada;
- facilitate the professional development of its practitioners;
- promote the exchange of theory and research in counselling; and
- encourage the exchange of ideas and information between delegates, and between delegates and the CCPA Board of Directors.

The event also allows opportunity for networking and sharing of information and best practices among attendees. Conference participants will leave the sessions with new practical tools, information, and contacts to help them in their day-to-day work as they assist clients.

This year's conference will attract approximately 500 attendees who will open doors at companies, agencies and networks you want to reach.

Traditionally hard to reach, these motivated practitioners rely on this conference for its proven excellence in information sharing, training and networking. They look to forum sponsors and exhibitors for the latest information on innovative and reliable products, services and supports.



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Sponsorship Opportunities

Sponsorship of this conference is an opportunity for companies to connect with mental health practitioners, their associates and their staff.

Pre-designed packages are available which range from \$250 to \$7,500. A customized sponsorship package can also be developed to fit the sponsor's goals and budget.

Additional information on the conference is available on the CCPA Conference website www.ccpa-accp.ca/annual-conference/

All Sponsors Receive

Pre-Conference Acknowledgement

- In Pre-Conference materials on the CCPA web site with a link to your home page
- Acknowledgement in conference promotional materials

During the Conference

- Acknowledgement through your logo and placement of your written material in the Conference Registration Kit
- A formal "Thank You" during the event you are sponsoring
- Acknowledgement in the Conference Program

Post-Conference Acknowledgement

- In post-conference materials on the CCPA Web site
- In the Electronic Newsletter of CCPA



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Sponsorship Opportunities

<p>Conference Simultaneous Interpretation Services Simultaneous interpretation services for one session in each time slot throughout the event. A full-page ad will be printed in the program.</p>	\$7,500.00
<p>Sponsorship of Keynote Speakers Professional fees and expenses. <i>Limited to 3 companies/agencies (1 per keynote speaker).</i></p>	\$5,000.00
<p>Translation of Final Program Translation of session descriptions and presenter bios.</p>	\$2,500.00
<p>Program Guide Printing Printing and binding of the final program.</p>	\$2,000.00
<p>Conference Kit Bags</p>	\$1,600.00
<p>Banquet Dinner and Dance – May 15 (Award Ceremony) Opportunity to place a sponsorship sign on an easel at the front of the room.</p>	\$1,500.00
<p>Refreshment and Coffee Break Sponsors Coffee/ tea/ juice/ muffins. <i>Limited to 8 companies/agencies (1 per break)</i></p>	\$1,000.00
<p>Conference Supporter Gain provincial and national exposure in the counselling field by making a supporter donation. Cash donations are appreciated. We are also seeking door prizes and giveaways. Supporter funding underwrites the overall costs associated with the conference.</p>	\$750.00
<p>Conference Kit Bag Insertion Limited opportunities exist to place small items within the conference kit bag. Items are subject to approval for size and suitability. <i>Fee per item \$250.00.</i></p>	\$250.00



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Contact Information

If you have any questions or to discuss your involvement, contact one of the following:

Karina Albert, Office Manager, CCPA
613 237-1099
karina@ccpa-accp.ca

Alene Holmes, Conference Coordinator
506 446-9159
conference@ccpa-accp.ca

Information on conference activities will be posted on the CCPA website at:

www.ccpa-accp.ca/annual-conference

We look forward to welcoming you as a sponsor at our 2019 event.



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Sponsorship Application Form

Name of Company (Sponsor):	
Contact Person:	
Address:	
City/Province/Postal Code:	
Telephone:	
Fax:	
E-mail:	

Level of sponsorship: Which level are you interested in?

- \$7,500.00 Conference Simultaneous Interpretation Services
- \$5,000.00 Sponsorship of Keynote Speakers
- \$2,500.00 Translation of Final Program
- \$2,000.00 Program Guide Printing
- \$1,600.00 Conference Kit Bag
- \$1,500.00 Banquet and Dance – May 12, 2018
- \$1,000.00 Refreshment and Coffee Break Sponsors
- \$750.00 Conference Supporter
- \$250.00 Conference Kit Bag Insertion



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We _____ (company name) agree to sponsor the CCPA Conference.

Authorized by: (Signature)

Date

Total: \$ _____

Please make cheques payable to: **Canadian Counseling and Psychotherapy Association**

Send to:

Canadian Counseling and Psychotherapy Association (CCPA)

202-245 Menten Place

Ottawa, ON, K2H 9E8

Phone: 1- 877-765-5565

Fax: 613 237-9786

Open Monday to Friday 9:00 am to 5:00 pm EST.



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Who is CCPA?

The Canadian Counselling Association & Psychotherapy (CCPA) is a national and bilingual association of professionally trained counsellors engaged in the helping professions. CCPA is dedicated to the enhancement of the counselling profession in Canada. CCPA members work in many diverse fields of education, employment and career development, social work, business, industry, mental health, public service agencies, government and private practice. CCPA presently has approximately 5,600 members across the country. CCPA members who undergo the certification process are eligible to use CCPA's Canadian Certified Counsellor (CCC) designation.

The association has provided leadership and has been involved in the promotion of counselling since 1965. It nurtures formal and informal links with similar organizations in Canada and internationally. It offers the opportunity for its members to be in contact with other counsellors, who are active in a variety of work settings, world wide, in order to exchange ideas and best practices, provide mutual support and promote professional development. In addition, CCPA presently has several Chapters, representing specialized interest groups of counsellors from all parts of Canada.