



CANADIAN COUNSELLING AND  
PSYCHOTHERAPY ASSOCIATION  
L'ASSOCIATION CANADIENNE DE  
COUNSELING ET DE PSYCHOTHÉRAPIE

CCPA Annual Conference

# Sponsorship Package

May 10 -13, 2018

Winnipeg, Manitoba, Canada

Delta Hotel

## Keynote Speakers



**DON BURNSTICK**

Healing Through  
Humour - Laughter is  
Good Medicine



**TAYYAB RASHID**

The Next Frontier -  
Integrating Yin and  
Yang of Human  
Experience



**ANNE BISSON**

The DNA of Happiness



**MICHAEL HART**

Cultural-Based Helping  
Practices: Understanding  
the Continuum



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## *The 2018 CCPA Conference*

The 2018 CCPA Conference will be held at the Delta Hotel, in Winnipeg, Manitoba from May 10 – 13, 2018. This year's conference will inspire attendees through:

- charismatic keynotes;
- feature information-packed workshops;
- in-depth sessions spanning key issues; and
- exhibits.

The chief objective of the conference is to provide a professional development opportunity for attendees that will enhance their ability to help their clients. The conference strives to:



- further the field of counselling in Canada;
- facilitate the professional development of its practitioners;
- promote the exchange of theory and research in counselling; and
- encourage the exchange of ideas and information between delegates, and between delegates and the CCPA Board of Directors.

The event also allows opportunity for networking and sharing of information and best practices among attendees. Conference participants will leave the sessions with new practical tools, information, and contacts to help them in their day-to-day work as they assist clients.

This year's conference will attract approximately 500 attendees who will open doors at companies, agencies and networks you want to reach.

Traditionally hard to reach, these motivated practitioners rely on this conference for its proven excellence in information sharing, training and networking. They look to forum sponsors and exhibitors for the latest information on innovative and reliable products, services and supports.



May 10 - 13 mai, 2018

Delta Winnipeg  
Manitoba

## *Confirmed Keynote Speakers*

May 10, 2018



### **DON BURNSTICK**

Healing Through  
Humour - Laughter is  
Good Medicine

May 11, 2018



### **TAYYAB RASHID**

The Next Frontier -  
Integrating Yin and  
Yang of Human  
Experience

May 12, 2018



### **ANNE BISSON**

The DNA of Happiness

May 13, 2018



### **MICHAEL HART**

Cultural-Based Helping  
Practices:  
Understanding the  
Continuum



## *Sponsorship Opportunities*

Sponsorship of this conference is an opportunity for companies to connect with mental health practitioners, their associates and their staff.

Pre-designed packages are available which range from \$250 to \$7,500. A customized sponsorship package can also be developed to fit the sponsor's goals and budget.

Additional information on the conference is available on the CCPA Conference website <https://www.ccpa-accp.ca/continuing-education/annual-conference/>



### *All Sponsors Receive*

#### **Pre-Conference Acknowledgement**

- In Pre-Conference materials on the CCPA web site with a link to your home page
- Acknowledgement in conference promotional materials

#### **During the Conference**

- Acknowledgement through your logo and placement of your written material in the Conference Registration Kit
- A formal "Thank You" during the event you are sponsoring
- Acknowledgement in the Conference Program

#### **Post-Conference Acknowledgement**

- In post-conference materials on the CCPA Web site
- In the Electronic Newsletter of CCPA



## *Sponsorship Opportunities*

<p><b>Conference Simultaneous Interpretation Services</b>          Simultaneous interpretation services for one session in each time slot throughout the event. A full-page ad will be printed in the program.</p>	<p>\$7,500.00</p>
<p><b>Sponsorship of Keynote Speakers</b>          Professional fees and expenses.  <i>Limited to 3 companies/agencies (1 per keynote speaker).</i></p>	<p>\$5,000.00</p>
<p><b>Translation of Final Program</b>          Translation of session descriptions and presenter bios.</p>	<p>\$2,500.00</p>
<p><b>Program Guide Printing</b>          Printing and binding of the final program.</p>	<p>\$2,000.00</p>
<p><b>Conference Kit Bags</b></p>	<p>\$1,600.00</p>
<p><b>Banquet Dinner and Dance – May 12 (Award Ceremony)</b>          Opportunity to place a sponsorship sign on an easel at the front of the room.</p>	<p>\$1,500.00</p>
<p><b>Refreshment and Coffee Break Sponsors</b>          Coffee/ tea/ juice/ muffins. <i>Limited to 8 companies/agencies (1 per break)</i></p>	<p>\$1,000.00</p>
<p><b>Conference Supporter</b>          Gain provincial and national exposure in the counselling field by making a supporter donation. Cash donations are appreciated. We are also seeking door prizes and giveaways. Supporter funding underwrites the overall costs associated with the conference.</p>	<p>\$750.00</p>
<p><b>Conference Kit Bag Insertion</b>          Limited opportunities exist to place small items within the conference kit bag. Items are subject to approval for size and suitability. <i>Fee per item \$250.00.</i></p>	<p>\$250.00</p>



## *Contact Information*

If you have any questions or to discuss your involvement, contact one of the following:

Karina Albert, Office Manager, CCPA  
613 237-1099  
karina@ccpa-accp.ca

Alene Holmes, Conference Coordinator  
506 446-9159  
conference@ccpa-accp.ca

Information on conference activities will be posted on the CCPA website at:

[www.ccpa-accp/continuing-education/annual-conference](http://www.ccpa-accp/continuing-education/annual-conference)



*We look forward to  
welcoming you as a  
sponsor at our 2018  
event.*



## *Who is CCPA?*

The Canadian Counselling Association & Psychotherapy (CCPA) is a national and bilingual association of professionally trained counsellors engaged in the helping professions. CCPA is dedicated to the enhancement of the counselling profession in Canada. CCPA members work in many diverse fields of education, employment and career development, social work, business, industry, mental health, public service agencies, government and private practice. CCPA presently has approximately 5,600 members across the country. CCPA members who undergo the certification process are eligible to use CCPA's Canadian Certified Counsellor (CCC) designation.

The association has provided leadership and has been involved in the promotion of counselling since 1965. It nurtures formal and informal links with similar organizations in Canada and internationally. It offers the opportunity for its members to be in contact with other counsellors, who are active in a variety of work settings, world wide, in order to exchange ideas and best practices, provide mutual support and promote professional development. In addition, CCPA presently has several Chapters, representing specialized interest groups of counsellors from all parts of Canada.

# Sponsorship Application Form



## Company or Organization

Company Name:

Street Address:

City:

Province:

Postal Code:

Phone Number:

E-mail Address:



## Contact Person

First Name:

Last Name:

Phone Number:

E-mail Address:

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## Level of Sponsorship

### Which level are you interested in?

- \$250.00 Conference Kit Bag Insertion
- \$750.00 Conference Supporter
- \$1,000.00 Refreshment and Coffee Break Sponsors
- \$1,500.00 Banquet and Dance (May 12, 2018)
- \$1,600.00 Conference Kit Bags
- \$2,000.00 Program Guide Printing
- \$2,500.00 Translation of Final Program
- \$5,000.00 Sponsorship of Keynote Speakers
- \$7,500.00 Conference Simultaneous Interpretation Services

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Please make cheques payable to **Canadian Counseling and Psychotherapy Association** and send to:

Canadian Counseling and Psychotherapy Association  
6 - 203 Colonnade Road S  
Ottawa, ON K2E 7K3

Phone: 1-877-765-5565  
Fax: 613 237-9786

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Authorized by:

Date:

**Please send a copy of the completed sponsorship application form to Alene Holmes, Conference Coordinator, by e-mail at [conference@ccpa-accp.ca](mailto:conference@ccpa-accp.ca).**