

## Counsellor Educators Chapter President's Report

This report covers the period of June 2013 to May 2014.

### CHAPTER OFFICERS:

Past President: Marla Buchanan  
President: Robert Baudouin  
President elect: Patrice Keats  
Treasurer/Secretary: Jeffrey Landine

### MEMBERSHIP:

As of March 31<sup>st</sup> 2014, we have 185 members, a net increase of approximately 5 members over July 2013. A further analysis of our membership reveals the following interesting information.

- During this same period, 32 individuals left our Chapter, while 37 individuals joined our Chapter. We queried the individuals as to their motivation for leaving. Amongst the few responses we received, the lack of communications and of activity was most mentioned.
- Amongst our membership, we have 5 Honorary members, 2 Retired members, 14 Student members and 165 Professional members. Of our members, 92 are Certified. Some categories overlap, so the total does not add up.
- We have mainly gained in Professional members (32), certified (15) or not (17). We have lost members in these same categories.
- Of our members, 174 indicated English as their language of communication while 11 indicated French.
- Of the new members, most (35) are English, two are French. Of the leaving members, 29 were English and 3 were French.
- Provincially, our membership is distributed as follows:

BC	39	NB	17
AB	30	NS	12
MB	14	PE	2
SK	10	NL	8
ON	39	Int.	2
QC	12		

- Our new members come from, ON (7), MB (6), AB (4), BC (4), NL (4), NS (3), QC (3), SK (3), NB (2), Int. (1).
- Our leaving members come from, ON (11), AB (6), BC (4), NB (4), QC (3), NL (1), NS (1), QL (1), SK (1).

This information invites our members to look at the numbers for their community and, possibly, individually set recruitment targets. Recruitment is vital and should be every members concern.

## **COMMUNICATION WITH MEMBERS**

The only means of communication with members used this year has been email. We have essentially passed on messages originating from the Main Office.

This area of activity needs to be looked at. It is unclear what medium and what content members wish it's Executive to use in communications.

## **PLANNED ACTIVITIES**

### Membership survey.

We have conducted a Membership survey during the months of October and November. We received 31 responses (16.7%), not as many as we had hoped. However, the information transmitted is very useful and interesting. Many suggestions should find their way into next year's activities.

Perhaps, we should re-send the survey. Also, we can place a link to the survey on the CCPA-CEC website. It would then become a method of communicating with the Executive Committee.

### Second CCPA Research Conference

The Executive Committee has been actively involved in the Second CCPA Research Conference which was held in Moncton, February 28th and March 1st. The event was sponsored by CCPA in collaboration with Université de Moncton, University of New-Brunswick and Acadia University. Along with two keynotes, there were over 20 presentations and 12 posters presented. More than 50 people, including a large Student contingent, participated.

Although not officially organised by the Chapter, the first two Research Conferences were involved Executive Committee Members. Perhaps the Chapter should take ownership of this activity. It is certainly in line with our goals and it could provide much needed communications between members and visibility.

### CACEP and CCC

Even though the Council for Accreditation of Counsellor Education Programs (CACEP) has an arm-length partnership with CCPA, the Association's bylaws entitles it to conduct periodic reviews of CACEP. In order to conduct the review, a Task Force has been created. Most, if not all, members of the Task Force are Counsellor Educators. However, the Counsellor Educators Chapter is not directly involved.

CCPA's credentialing services, the "Canadian Certified Counsellors" (CCC) and the "Canadian Certified Counsellors – Supervisor" (CCC-S) are important components of our Association. The Counsellor Educators Chapter is involved in these programs in that the President of the Chapter is a member of the Certification Committee. This year, this committee has not been very active.

Given the close ties between certification, accreditation and counsellor education, the Chapter needs to assume a greater role in these committees. Possibly our Chapter should provide a conduit between these committees and counsellor education programs.

#### **NEW POSITION ON THE CE CHAPTER EXECUTIVE**

As of May 2014, our president-elect, Patrice Keats, will become the CE Chapter President. We will be seeking a new President-elect. A call for candidates has been sent out and, at the time of the writing of this report, no candidates have come forward. It is hoped that nominations will be made during the Annual General Meeting.

It is a time of great changes in our profession. Our Association is growing tremendously. Counsellor Educators have always played a foundational role in the Association. We must not take this for granted or let others take it for granted. Every Counsellor starts his or her journey in a Counsellor Education Program and, to remain relevant, continues his or her journey with the assistance of a Counsellor Education Program.

Respectfully submitted,



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Robert Baudouin, PhD, CCC  
CE Chapter president

May 2<sup>nd</sup> 2014

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