



Conference Advertising Opportunities

Open a World of Opportunity – It Pays to Advertise!

CCPA has chosen Charlottetown, PEI, as the site for the 2010 Annual Conference. Response to the Call for Presenters indicates that interest in Charlottetown is very high. The Conference Planning Committee has chosen the theme “Counselling: What’s on the Horizon?”

Complete the Advertising Reservation Form to reach thousands of prospective attendees and on-site registrants by advertising in CCPA’s Conference materials.

The official Conference Program (approximately 50 pages) is distributed at the Conference to all registered attendees. According to recent surveys, attendees use the Conference Program to set up their daily schedules, and consult them regularly during the meeting. Over 73% take the Conference program home and use it to write reports or to share the meeting with colleagues who were unable to attend. Each year, the CCPA Conference continues to grow. Your advertisement in the Conference Program will reach over a thousand counsellors and keep working for you long after the meeting is over.

Advertising Reservation Form

Deadlines

Camera-ready-art – March 31, 2010

Rates and Specifications

- ___ Full page – Inside Covers \$1,000 (full color)
- ___ Full page – Inside Pages \$750 (black & white)
- ___ Half page – \$550 (black & white)
- ___ Quarter page – \$300 (black & white)

Premium Positions

Premium Positions are limited and will be sold on a first-come first served basis.

Please indicate your selection(s) and provide the following information:

Name of Organization: _____

Contact Person: _____

Mailing Address: _____

City: _____ Province: _____ Postal Code: _____

Telephone: _____ Fax: _____

Web Site Address: _____

Method of Payment

- Cheque / Money Order Enclosed** (payable to CCPA)

Send completed form and your full payment to:

Canadian Counselling and Psychotherapy Association (CCPA)

16 Concourse Gate, Suite 600

Ottawa, On

K2E 7S8

- Credit Card** (please call 1-877-765-5565 or complete the following information)

- Visa** **MasterCard**

Card Number _____

Expiration Date _____

Cardholder's Name _____

Authorized Signature _____